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AHCA Convention Guide for Naples 2010

Welcome to Naples!

This "Mini-Guide" provides the Convention Schedule and a diagram of the facilities at the Naples Beach Hotel and Golf Club.

The AHCA has enjoyed this site for two full decades. As this is being written, many of us are anxious to see the new pool that the facility created since we were there last spring. The diagram contained here may not be proportional but at least you'll know where to find it!

This year's Convention Agenda, which is always subject to last minute changes, appears on Page Eight of this guide. Before we walk through a day-to-day listing of agenda highlights, let's "bullet" some key tidbits to help you navigate the convention.

• **ID Badges:** Gotta have 'em. Most convention events require proof that you have paid your membership dues and convention fee. Without having done so, you do not get a badge and you do not get into certain key events. Badges are obtained when you register. Badges are available for certain "guests" (family) but anyone who is part of the hockey community should be a paid member to attend.

• **Registration Opportunities:** You can take care of properly registering at pre-convention Division I conference meetings, at the women's Wednesday night event (sponsored by **Turfer**), at Thursday morning's Early Registration (sponsored by the **Principal Financial Group**) in the main lobby, or in the newer building before/during any of the Exhibitor Socials.

Note: Convention Fee is \$150 (after March 1); dues remain:
\$330 for a program's NCAA Division I Staff (men or women)
\$200 for a program's NCAA Division II-III Staff (men or women)
\$75 for an "Allied" member (someone employed in ice hockey)
\$25 for a Youth - Amateur - High School member

• **What "Goodies" Are Given Out?:** Everyone likes gifts. We have a few items for attendees that are available only at the Exhibitor Socials. On Thursday night, three-ring notebooks will be distributed, each containing all the handouts provided by our primary speakers.

At Friday's Exhibitor Social, the Convention Gift will be distributed. This is a nice tee-shirt produced by **Old Time Sports**. Both the notebook and the tee are sponsored by **Bauer Hockey**. At Saturday's final Exhibitor Social, a few items will be raffled off. There will also be a few "give-aways" at the Hockey Coaches Care Reception, sponsored by **Turfer Athletic** and **Warrior**, on Thursday night and the "Pitch and Putt" event on Saturday.

• **Which Events Have Costs?:** Your convention fee gets you into all convention sessions with the following exceptions;

Coach of the Year Celebrations (Women on Friday and Men on Saturday) — Active Members (NCAA coaches) can attend at no additional costs. Their guests and all AHCA members in the Allied or Youth-Amateur-High School classifications must pay \$40 per person for these events. ACHA (non-varsity) Members are charged a negotiated rate through the ACHA Officers.

Saturday "Pitch & Putt" Contest — This is a first-time event, set up to raise money for "Hockey Coaches Care" and for just plain fun. It is sponsored by **Athletica**. Entry fee is \$20.

We accept cash or checks (payable to "AHCA") but no credit cards. There will be receipts available for anyone who needs them.

Other Daily Highlights

Thursday, April 29: The formal convention agenda begins Thursday. This first day is heavily "NCAA" in nature as women's coaches have sessions devoted NCAA rules, tournament and "issues" in the morning, while the men mirror these topics in the late afternoon. Other NCAA-related sessions dot the schedule and Paul Kelly of College Hockey, Inc. will address men's Division I coaches at 2:15 p.m. The day ends with the aforementioned **Hockey Coaches Care Reception** and first **Exhibitor Social**. These are two of the best attended events on the entire agenda.

(Continued on Page Two)





**AHCA President
Seth Appert
Rensselaer**



**AHCA Executive Director
Joe Bertagna
Hockey East**



**AHCA Treasurer
Bruce Delventhal
SUNY Plattsburgh**

(Continued from Page One)

Friday, April 30: This is a very busy day. We start with a breakfast sponsored by **The Messier Project/Cascade Helmets**. Then comes the first meeting devoted to the business of the AHCA. There is a roll call of all in attendance and AHCA committee reports. There will be an inspirational keynote talk from **Eric Lamarque**, followed by an **NCAA Rules Session** that will include a detailed discussion of head injuries. Contributing to that talk will be **Dr. Paul Comper** of Toronto and former Harvard University football player (and professional wrestler) **Chris Nowinski**.

In the afternoon, we present a series of “breakout sessions,” sponsored by **FlexxCoach**. Two or three speakers make presentations for 45 minutes and then repeat their presentation. Attendees must choose which of these they wish to hear. This year we have **Joe D’Antonio** from the Big East Conference discussing compliance issues while former NHL goaltender **John Vanbiesbrouck** speaks to mental preparation. Later, there are three such presentations: **Jerry York** and his Boston College staff will discuss their NCAA championship season; veteran professional coach **Barry Smith** will discuss “neutral zone pressure using the 1-3-1;” and a number of college coaches will offer their thoughts on drills they like.

The second Exhibitor Social fills the late Friday afternoon slot.

At night, the “**Celebration of Women’s Ice Hockey**” banquet will include the presentation of NCAA and ACHA Coach of the Year awards and two major awards to non-coaches who have supported the women’s game (Joe Burke Award and new Founders’ Award).

It should also be noted that the **ACHA (American Collegiate Hockey Association)**, who administers intercollegiate non-varsity hockey, welcomes some 170 representatives throughout the weekend. Their Board of Governors meets Thursday, they have a golf outing early Friday (sponsored by **USA Hockey**), and they host a Hall of Fame event after the women’s banquet on Friday night.

Saturday, May 1: After a busy first half of the day, the Saturday agenda allows for some late afternoon time off. The key events on Saturday morning include an annual report from **USA Hockey** (sponsors of both Coach of the Year events in Naples), a keynote address from **David Roy** on “the Pursuit of Excellence,” and a series of breakout sessions designed by and for our women’s coaches. The final **Exhibitor Social** precedes the Athletica Pitch and Putt Challenge.

On Saturday night, the “**Celebration of Men’s Ice Hockey**” takes center stage, followed by an “**After Party**” sponsored by **Steva Sports**. Saturday’s dinner features five Coach of the Year awards (two for NCAA men and three for ACHA men), along with the Flanagan, Fullerton, Kelley, MacInnes and Mariucci awards.

Sunday, May 2: We wrap things up on Sunday morning with a variety of opportunities. Early on you can address your physical well-being through the Fun Run at 7:00 or your spiritual well-being with a breakfast and chapel session hosted by the Fellowship of Christian Athletes at 7:30. Main speaker at the latter is Mike Eaves, head men’s coach at the University of Wisconsin, 2010 NCAA tournament runner-up.

(Continued on Page Three)

**HOCKEY
COACHES
CARE**

A Relief Fund for the
Amateur Hockey Community



Consider members of our amateur hockey community who are in need. Please give to Hockey Coaches Care.

Support HCC at Thursday night’s cocktail party, sponsored by Turfer and Warrior, and at Saturday’s new “Pitch & Putt” contest, sponsored by Athletica.

(Continued from Page Two)

The final general activities on Sunday morning are another Drills Session (sponsored by **Old Time Sports**), which is always popular, and the Closing Business Meeting. Then, a little more beach time is in order before we all return to our post-season lives at home.

Enjoy the week!

- Seth Appert, Head Coach, Rensselaer Men's Hockey, AHCA President
- Joe Bertagna, Hockey East Commissioner, AHCA Executive Director
- Bruce Delventhal, SUNY Plattsburgh Athletic Director, AHCA Treasurer



Congratulations to the Best of the NCAA and ACHA!



NCAA

- D-I Champion, Men:** Boston College
D-I Coach of the Year, Men: Wayne Wilson, RIT
D-III Champion, Men: Norwich University
D-III Coach of the Year, Men: Mike McShane, Norwich
- D-I Champion, Women:** University of Minnesota-Duluth
D-I Coach of the Year, Women: Doug Derraugh, Cornell
D-III Champion, Women: Amherst College
D-III Coach of the Year, Women: Mark Bolding, Norwich



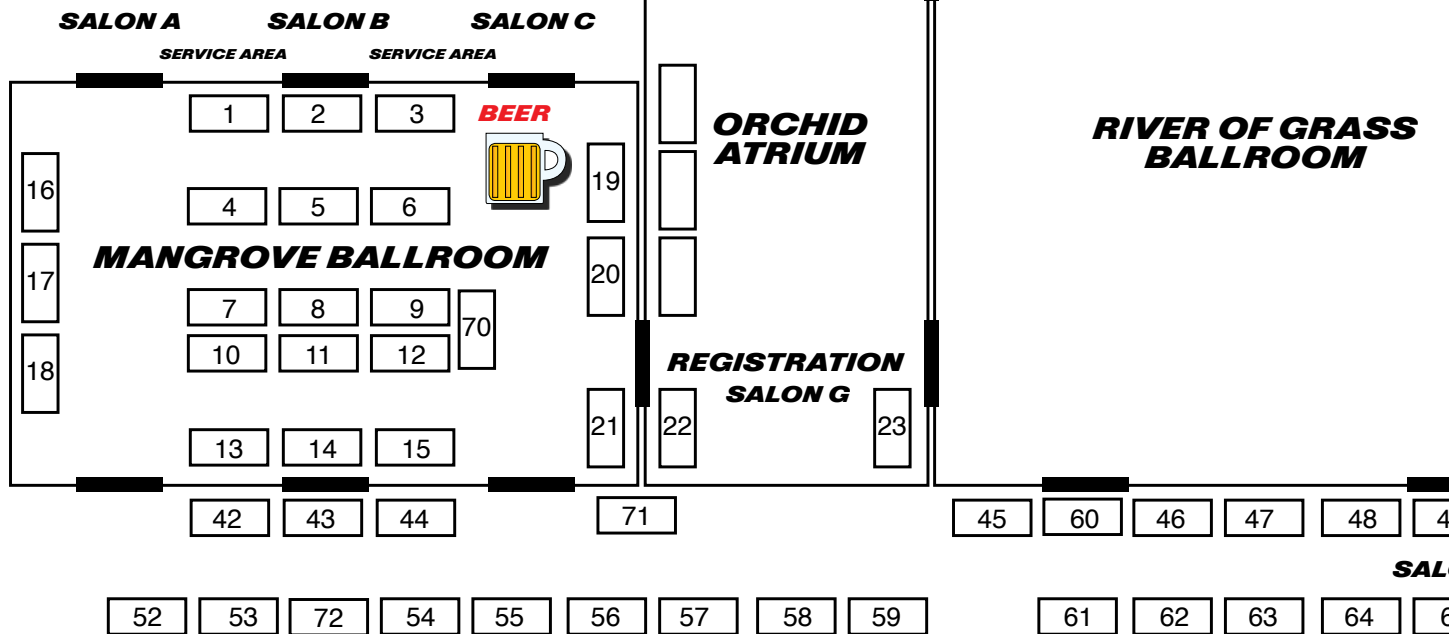
ACHA

- D-1 Champion, Men:** Lindenwood University
D-1 Coach of the Year, Men: Jeremy Goltz, Arizona State
D-2 Champion, Men: Davenport University
D-2 Coach of the Year, Men: Aaron Voegtli, MD-Balt. County
D-3 Champion, Men: Saginaw Valley State University
D-3 Coach of the Year, Men: Sean Weaver, Central Florida
- D-1 Champion, Women:** Lindenwood University
D-1 Coach of the Year, Women: Cory Whitaker, Grand Valley
D-2 Champion, Women: Northeastern University
D-2 Coach of the Year, Women: Sharon Addison, Delaware

WE THANK OUR MAJOR CONVENTION SPONSORS!



2010 AHCA TRADE SHOW
NAPLES BEACH HOTEL AND GOLF CLUB
APRIL 29 - MAY 2, 2010



Atco Systems
 Athletica
 Bauer Hockey
 Black Stone Sports
 Book My Group
 Brian's Custom Sports
 Cardinal Sports Management
 Combat Hockey
 Cutting Edge Sports
 Dasher Sports
 Eagle Hockey
 Easton Sports
 ezXchanges
 Fellowship of Christian Athletes
 Front Rush
 Gemini Athletic Wear

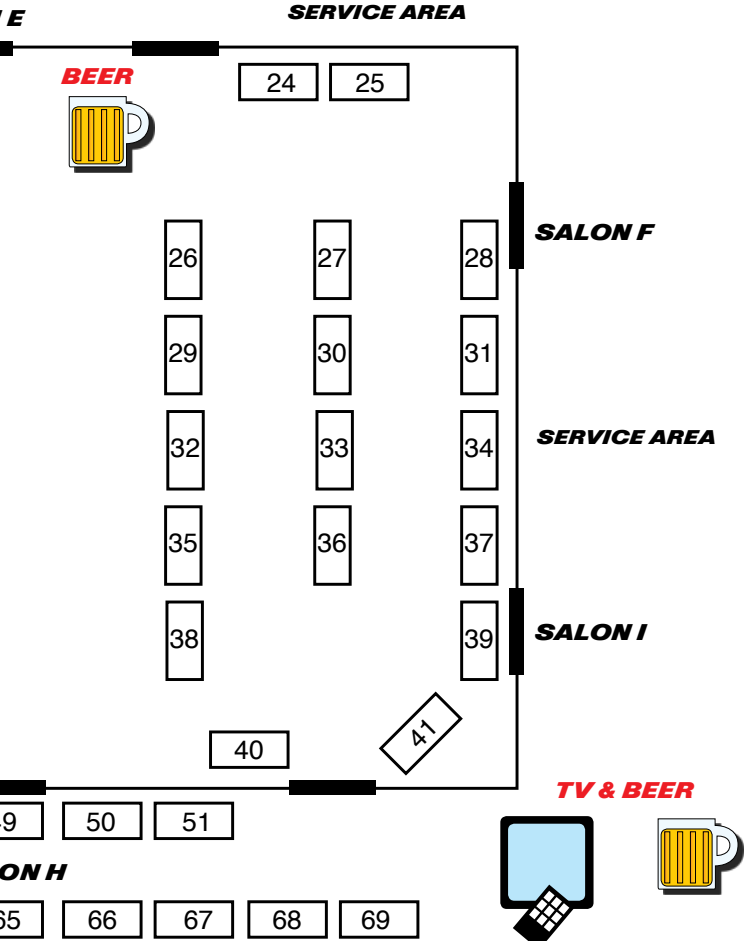
#12
 #1
 #24-25
 #19-20
 #21
 #23
 #28
 #8-9
 #4
 #13
 #46-47
 #35, 38, 40
 #59
 #53
 #52
 #42-43

Gerry Crosby
 Gladiator
 Great Skate Hockey
 Harrow Sports
 Jostens
 Kamazu
 Let's Play Hockey
 Messier Project/Cascade
 Montreal Hockey Co.
 NESSI Blademaster
 Northeast Rink Systems
 Oakwood Sports
 OT Sports
 Pederson's
 Perform Better
 Pop Tops

#50
 #7
 #36
 #63-64
 #2-3
 #14-15
 #70
 #22
 #44
 #16-17
 #5
 #41
 #48
 #6
 #32
 #11

Prozone Lockers
 Redgoat United
 Reebok-CCM Hockey
 Rinknet Scouting Software
 Roger Neilson's Coaches Clinic
 Sherwood Hockey Inc.
 SK Sports
 Skor Sports
 SP Apparel Inc.
 Sportstape - Cantech
 Sportstec
 Steva Sports Software
 Team USA
 Torspo Hockey
 Turfer Athletic
 Twig Magic/Top Shelf Sports





#65	USA Hockey	#56
#30	Vaughn Custom Sports	#60
#57-58	Viceroy Rubber	#18
#33	Warrior Hockey	#37, 39
#71	Wissota Skate Sharpeners	#55
#66, 67, 68, 69	WSI	#31
#34	XOS	#62
#45		
#51		
#54		
#10		
#27		
#49		
#72		
#26, 29		
#61		

SUBJECT TO CHANGE

About the Trade Show...

The AHCA is pleased to welcome close to 70 exhibitors to the 2010 Trade Show in Naples. The AHCA Officers and Governors strongly encourage all AHCA Convention attendees to frequent the Trade Show during the three days — and nine hours — that the show is open. There are plenty of new products to see and plenty of fresh beer and soda to drink!

Please note:

- The scheduled hours for the show are:
 Thursday, April 29, 8:00-10:30 p.m.
 Friday, April 30, 3:15-5:45 p.m.
 Saturday, May 1, 11 a.m.-1:30 p.m.
- If you were unable to register at any of the early registration opportunities, you can pick up your ID badge and register for events such as golf and the women's (Friday) and men's (Saturday) banquets at the Trade Show.
- You must wear your ID Badge to gain access to the Trade Show and all official convention sessions.
- The official convention notebook, which contains all the handouts from the various speakers and is sponsored by Bauer, will be given out during Thursday night's session.
- The official convention gift, a tee-shirt provided by "Old Time Hockey," will be given out during Friday afternoon's session.
- Select raffle items provided by vendors will be given out at the final session on Saturday. You must be there to win.
- **IMPORTANT:** Our official vendors support the AHCA and go to great lengths and great expense to do so. If you are approached by representatives of businesses who are not attending the Convention as a paid vendor, we ask that you politely refrain from conducting on-site business with them. Many companies will try to conduct business at the convention without going through proper channels. This is not fair to those that do.

Please support our vendors!

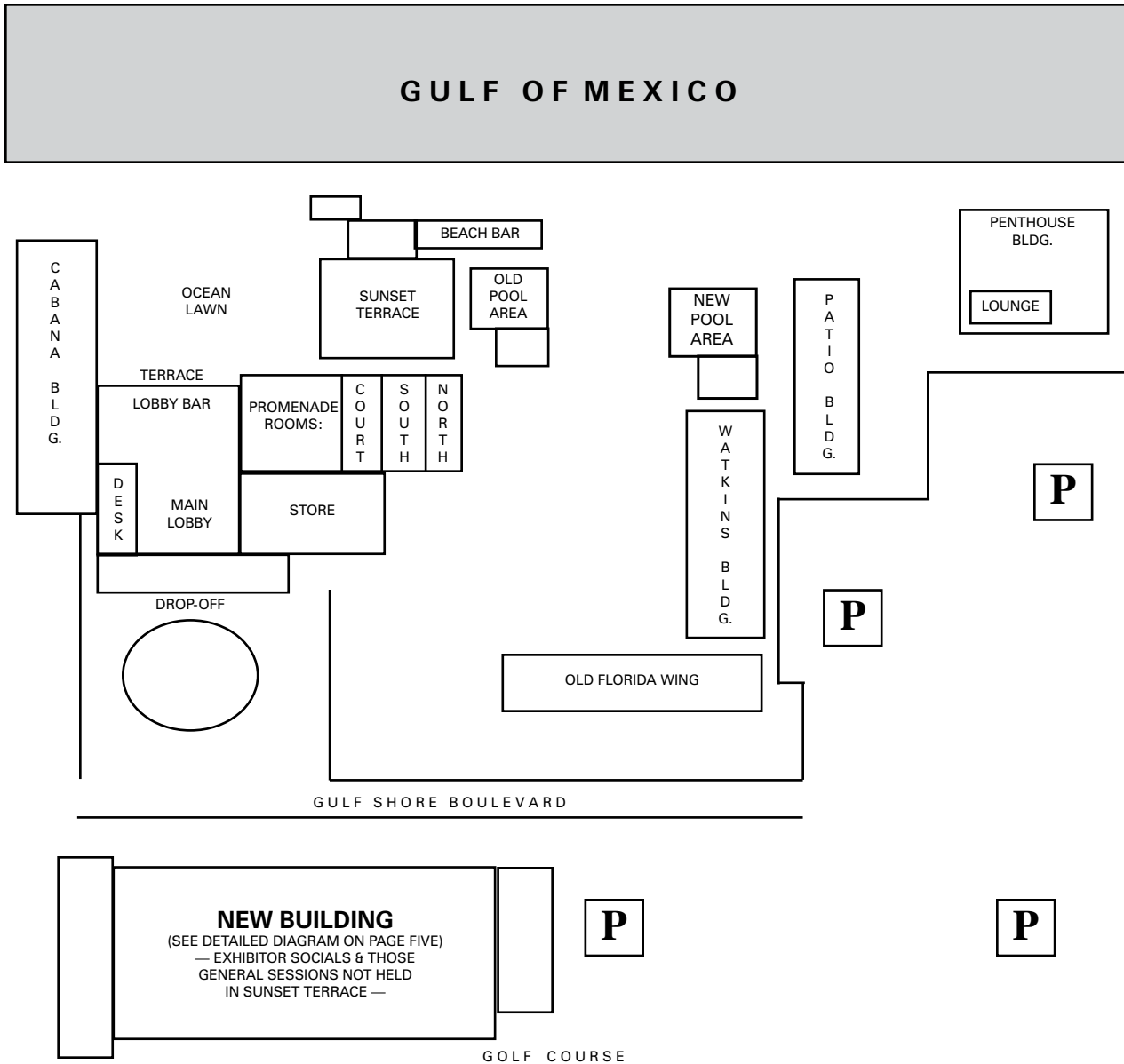
—The AHCA Officers and Governors



THE NAPLES BEACH HOTEL & GOLF CLUB



The Main Buildings at the Naples Beach Hotel and Golf Club

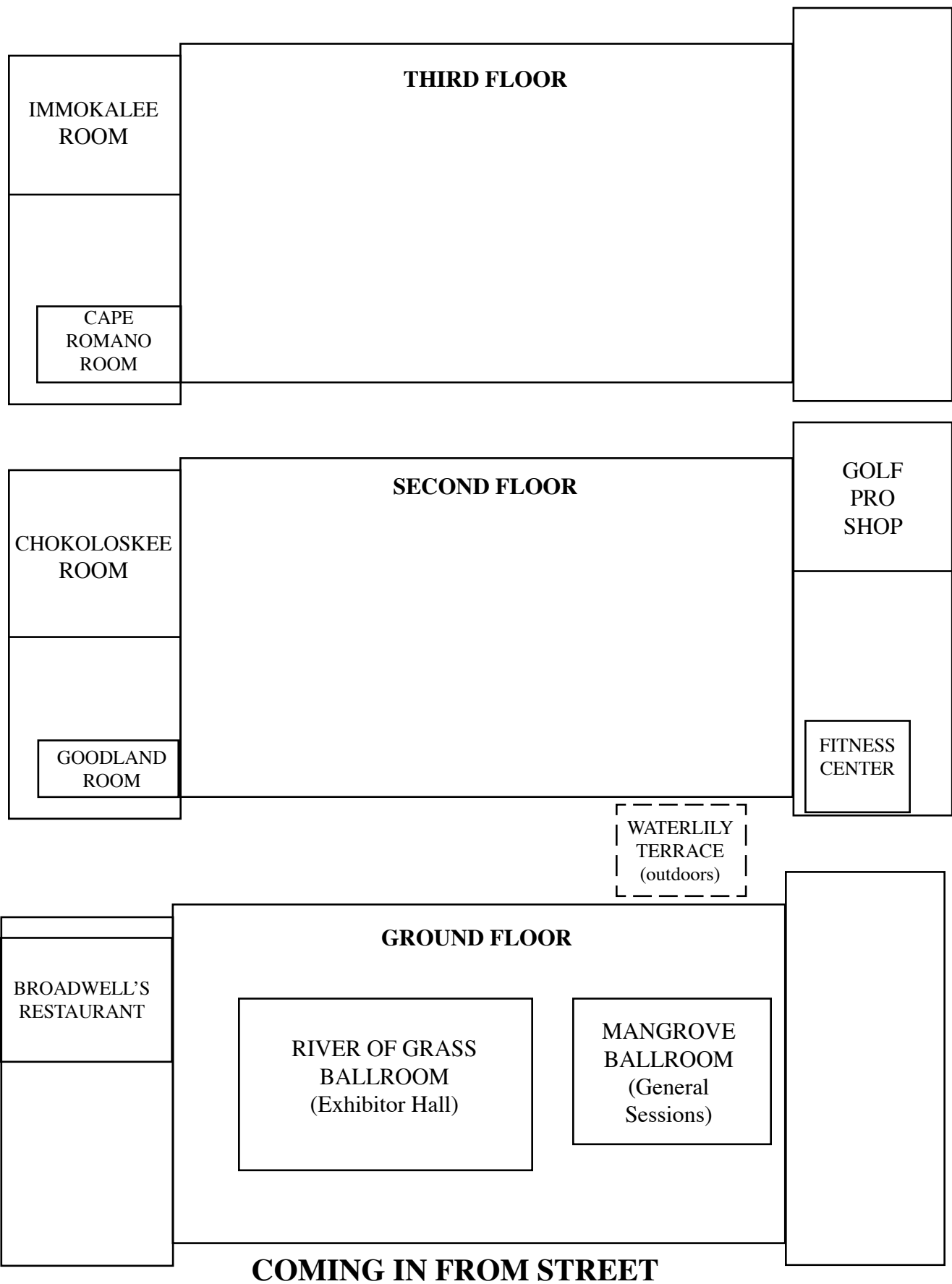


IMPORTANT NOTICES TO AHCA MEMBERS & GUESTS:

Anyone planning to attend the AHCA Convention in Naples should take notice of the following:

- 1) Only AHCA members who have paid both their annual dues and their 2010 Convention fee will be allowed into official Convention sessions.
- 2) Once again, the AHCA will employ an "Identification Badge" system for entry into our General Sessions and our Exhibitor Socials. **No one will be allowed into these sessions without proper identification.**

The Newer Building at the Naples Beach Hotel and Golf Club





2010 AHCA CONVENTION AGENDA (As of 4/20/2010)

Date/Time	Event	Location
Wednesday, April 28		
3:00 pm	Division I Men's Commissioners Meeting	Goodland
3:00 pm	NCAA Division I Men's Hockey Committee	Immokalee L
6:00-7:00 pm	Early registration for Women – Sponsored by Turfer	Sunset Terrace
7:00-9:00 pm	Opening Women's Meeting (roll call, budgets, expectations for Thu. Meetings)	Sunset Terrace
9:00 pm	AWHCA Social – Sponsored by Turfer	Promenade North & South
Thursday, April 29		
7:00-8:00 am	Board of Governors Meeting	Hotel Lobby
8:00-10:00 am	Early Registration – Sponsored by Principal Financial Group	Hotel Lobby
8:00-9:30 am	Women's National Meeting (roll call/budget/expectations; AHCA/AWHCA Discussion)	Sunset Terrace
9:45am-Noon	NCAA Women's D-1 Session: NCAA Tournament & General Issues (Rules Committee 9:45-10:15 am)	Sunset Terrace
9:45am-Noon	NCAA Women's D-3 Session: NCAA Tournament & General Issues (Rules Committee 10:20-10:50 am)	Promenade Court
10:00am-Noon	Division I Men's Issues	River of Grass D-E-G-H
11:00-11:30 am	Officer's "Walk Thru" with Hotel Staff	Goodland
11:30 am-12:30 pm	NCAA Rules Committee Meets with Supervisors	Immokalee
12:00 noon-1:00 pm	D-III West Men	Promenade North
12:00 noon-1:00 pm	D-III East Men	Promenade South
12:30-1:30 pm	Women's Session - Olympic Staff Panel	Sunset Terrace
12:45-1:45 pm	AHCA Board of Governors Lunch Meeting	Cape Romano
2:00-6:00 pm	Women's Golf Tournament and Social	Hotel Golf Course
2:15-3:45 pm	Division I Men's Hockey: Paul Kelly, College Hockey Inc.	River of Grass D-E-G-H
3:00-4:00 pm	ACHA (non varsity) Board Meeting	Cape Romano
3:45-6:00 pm	NCAA Men's D-I Session: NCAA Tournament & General Issues (Rules committee 3:45-4:15 pm)	River of Grass D-E-G-H
3:45-6:00 pm	NCAA Men's D-III Session: NCAA Tournament & General Issues (Rules committee 4:20-4:50 pm)	Immokalee
6:30-8:00 pm	"Hockey Coaches Care" Cocktail Party – Sponsored by Turfer and Warrior	Waterlily Terrace
8:00-10:30 pm	Exhibitors' Social #1 (Distribution of Notebooks – Sponsored by Bauer)	Exhibit Hall
Friday, April 30		
7:00-7:45 am	Breakfast – Sponsored by the Messier Project/Cascade Helmets	Waterlily Terrace
7:45-8:45 am	Opening Meeting with Roll Call	River of Grass D-E-G-H
8:00 am	ACHA (non varsity) Golf Outing — Sponsored by USA Hockey	Hotel Golf Course
8:00 am – 1:00 pm	ACHA /USA Hockey Certification	Promenade North
8:45-10:00 am	Keynote Speaker: Eric LeMarque, former NHL and Olympic Player	River of Grass D-E-G-H
10:00-11:30 am	NCAA Rules Session (Includes Panel on Head Injuries: Dr. Paul Comper and Chris Nowinski, Sports Legacy Project)	River of Grass D-E-G-H
11:30 am-12 noon	Lunch Break	
12 noon-1:20pm	Breakout Session & Drill Sessions (Each 45 minutes and repeated) — Sponsored by FlexxCoach	
	1. Joe D'Antonio– Big East - NCAA Compliance	Chokoloskee
	2. John Vanbiesbouck – Mental Preparation and Communication w/ goalies	Immokalee
1:30-3:15 pm	Breakout Sessions (each 45 minutes and repeated – pick 2 of 3)	
	1. Men's NCAA National Champion Boston College Staff	Chokoloskee
	2. Barry Smith: "Neutral Zone Pressure with a 1-3-1 System"	Immokalee
	3. Drill Sessions (MTU, UWSP, UConn) — Sponsored by FlexxCoach	Promenade South
3:15-5:45 pm	Exhibitors' Social #2 (Distribution of Convention Gift – Sponsored by Bauer)	Exhibit Hall
6:30	Celebration of Women's Hockey (NCAA & ACHA) — Sponsored by USA Hockey	Sunset Terrace
After above event	ACHA (non varsity) Hall of Fame Ceremony — Sponsored by USA Hockey	Immokalee
Saturday, May 1		
7:00-8:00am	ACHA (Non Varsity) Breakfast	Ocean Lawn
8:00-8:45am	ACHA (Non Varsity) Registration	Hotel Lobby
8:00-9:00 am	USA Hockey: General Update — Dave Ogreaan, Executive Director; ADM Update — Ken Martel and Roger Grillo	River of Grass D-E-G-H
8:15-9:45 am	Women's Breakout Sessions	
8:15-9:00 am	• Creating a Competitive Culture (Jim Plumer, Amherst College)	Sunset Terrace
9:00-9:45 am	• Drills Sessions (Cornell, RPI, and Union staffs)	Sunset Terrace
9:00am-12:30pm	ACHA (Non Varsity) General Meeting	Everglades Dining Room
9:00-10:00 am	NCAA Divisional Follow Up Meetings (with votes if necessary)	Immokalee
10:00-11:00 am	Keynote Speaker: David Roy – Pursuit of Excellence	River of Grass D-E-G-H
11:00am –1:30pm	Exhibitors' Social #3 (Convention Prize Raffle Held Here)	Exhibit Hall
1:30-2:30 pm	Golf Challenge (pitch and putt) — Sponsored by Athletica	Waterlily Terrace
6:00-8:30 pm	Celebration of Men's Hockey (NCAA & ACHA) — Sponsored by USA Hockey	River of Grass
8:30-10:00 pm	After Party — Sponsored by Steva Sports	Mangrove
Sunday, May 2		
7:00-8:00 am	Fun Run	Meet in Hotel Lobby
7:30-9:00 am	Breakfast and Chapel — Sponsored by Fellowship of Christian Athletes (Mike Eaves, Wisconsin, Speaker)	Promenade North & South
8:00am-Noon	ACHA (Non varsity) Divisional Meetings	Immokalee & Chokoloskee "K"
9:15-10:30 am	Drill Sessions: (CCHA, UMass, Cornell, Lawrence) — Sponsored by Old Time Sports	Sunset Terrace
10:30-11:00 am	Closing Business Meeting	Sunset Terrace
11:00am-Noon	Final Board of Governors Meeting	Cape Romano
1:00-2:00 pm	ACHA (Non varsity) Board Meeting	Cape Romano

